

Sustainability and Steel Packaging

Steel cans are the most recycled food package in the world, giving steel an important role in providing sustainable packaging for foods that carry important nutrients essential to a healthy diet.

According to a new consumer survey commissioned by the Canned Food Alliance (CFA), Americans enjoy canned foods because of their convenience, value and ease of preparation.



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Recent research also shows that canned foods provide needed nutrients often at a lower cost than fresh, frozen and dried forms, particularly when price, waste and time to prepare are considered.² CFA educates nutrition and health professionals, government officials and consumers about the benefits of canned food, including its nutritional value, convenience, affordability, versatility, year-round availability,

economic impact and sustainability. As a U.S. Department of Agriculture (USDA) National Strategic Partner, the CFA helps promote the Dietary Guidelines and MyPlate food icon. CFA’s strategic partnerships with the Produce for Better Health Foundation, the National Fruit and Vegetable Alliance and the American Fruit and Vegetable Processors and Growers Coalition promote the consumption of all forms of fruits and vegetables, whether they are canned, fresh, frozen or dried. Further, CFA works closely with additional organizations that share similar food and nutrition interests to address misconceptions regarding canned food, communicate the attributes of canned food with influencers such as registered dietitians, and ensure fair legislative and regulatory language for canned foods in the government.