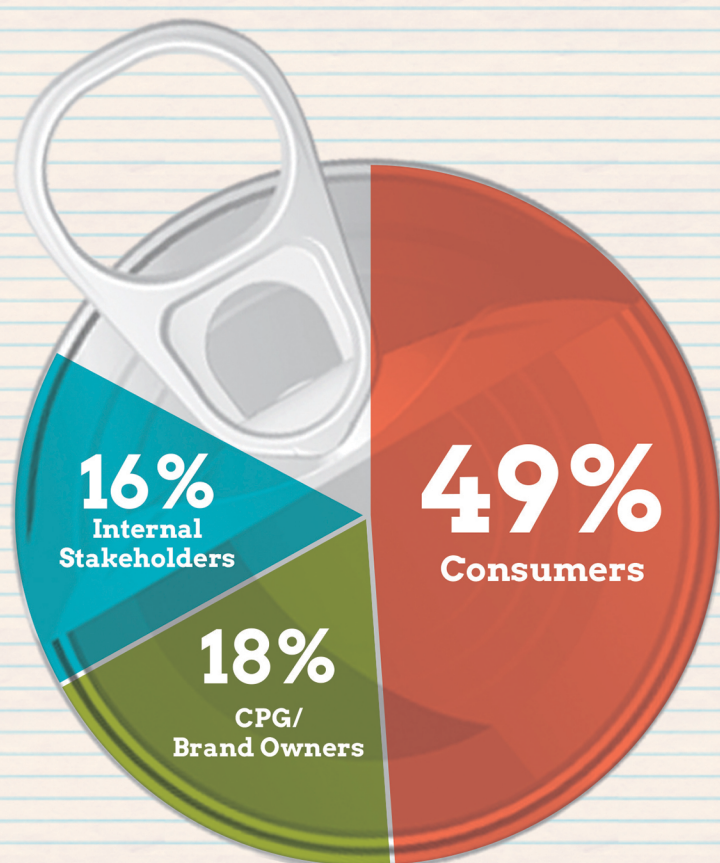


CANS:

THE SUSTAINABLE
& SMART SOLUTION

RETAILERS SEE GROWING DEMAND FOR SUSTAINABLE PACKAGING.

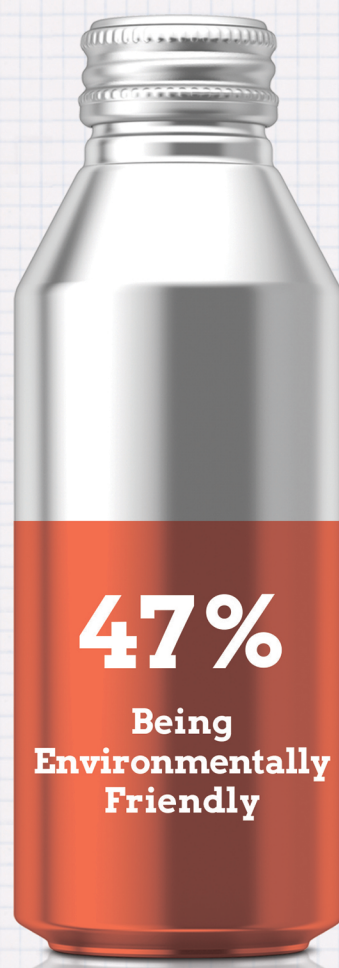
Consumer demand for sustainable packaging is growing, and is the key driver of retailers' choosing to offer green packaging. Among retailers surveyed...



When asked about the top influencers of packaging purchases...

49% of retail executives believe **consumers** are the biggest influencer of package purchasing, much more than **consumer packaged goods (CPG)/brand owners** (18%) and **internal stakeholders** (16%).

When asked about which packaging attributes are most important to their consumers, retailers answered...



Visit cancentreal.com/sustainability to learn more about why cans are the smart solution.



CANS: INFINITELY RECYCLABLE™